

## The benefits of E-10 Unleaded are clear.

**Cleaner air:** The use of E-10 Unleaded reduces toxic emissions in engine exhaust—helping keep Kansas' air clean.

**Higher octane:** The ethanol in E-10 Unleaded adds two to three points of octane to ordinary unleaded gasoline—helping improve engine performance.

**Every major automaker in the world approves its use:** From Chrysler to Volvo, every car maker says E-10 Unleaded is a good fuel choice—and many recommend its use for its clean air benefits.

**Cleaner fuel injectors:** E-10 Unleaded helps prevent the build-up of power-robbing deposits in fuel injection systems—keeping important engine parts cleaner.

**Kansas-made product:** The ethanol in E-10 Unleaded is made right here in Kansas from Kansas corn and grain sorghum—helping Kansas agriculture and boosting our economy.

**Reduced dependence on foreign oil:** Since E-10 Unleaded is made with renewable resources we grow right here, we help reduce our reliance on foreign oil.

**Prevents gas line freeze up:** The ethanol in E-10 Unleaded suspends moisture in your fuel system—eliminating the need for gas tank additives in cold weather.



“E-10 Unleaded is the right fuel for Kansas and for America. It provides economic opportunities for our rural communities and provides energy security for our nation.”

– Former U.S. Senator Bob Dole



**WITH 10%  
ETHANOL**

You make a choice every time you fill up.  
Make the right choice for Kansas.

Let's get with it,  
Kansas!



**You make a choice  
every time you fill up.**

**Make the right choice  
for Kansas.**



# Let's Get With It, Kansas!

As Kansans, we've gotten pretty good at solving problems and improving our lot. It's our nature. And the rest of the nation looks up to us for it.

Take E-10 Unleaded with Ethanol—made right here in Kansas—for example. E-10 Unleaded is a homegrown gasoline that's good for your engine, your economy and your environment.

Just by filling up with E-10 Unleaded, we help ourselves and our state in many, many ways.

For someone who lives in Kansas, that makes a lot of sense.

## Get With It for Your Car

E-10 Unleaded with Ethanol is approved under warranty guidelines by every major automaker in the world. And every domestic automobile manufacturer *recommends* oxygenated fuels—including E-10 Unleaded with Ethanol.

## Get With It for the Environment

E-10 Unleaded with Ethanol reduces emissions of carbon monoxide and other toxins that pollute the air—and helps offset greenhouse gas emissions caused by burning fossil fuels.

## Get With It for the Kansas Economy

The ethanol industry in Kansas employs hundreds of people and generates hundreds of other jobs in added industries. The prospects for growth are great. Already the ethanol industry in Kansas has a capital investment of more than \$150 million—with more on the way.

## Get With It for Kansas Agriculture

Ethanol is a huge market for Kansas grain—using some 46 million bushels each year. That number is growing—and that means a growing market for the hundreds of millions of bushels of corn and grain sorghum that Kansas farmers produce annually.

## Get With It for America's Energy Future

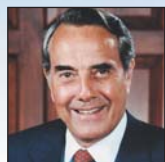
Ethanol production today reduces the demand for imported oil by more than 180,000 barrels per day—and that's just the beginning.



## Join these Kansans who support the use of E-10 Unleaded with Ethanol!



**Senator Sam Brownback**  
U.S. Senate



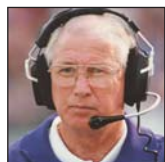
**Bob Dole**  
Former U.S. Senator



**Martina McBride**  
Entertainer



**Leo Bindel**  
Former President,  
National Grain Sorghum  
Producers Association



**Bill Snyder**  
Kansas State University  
Head Football Coach



**Roger Pine**  
Former President,  
National Corn  
Growers Association

## Look for this label on the pump!

E-10 Unleaded with Ethanol is unleaded gasoline with 10% ethanol added to create a higher-octane, cleaner-burning fuel.

E-10 Unleaded with Ethanol improves engine performance and is approved by all automakers.

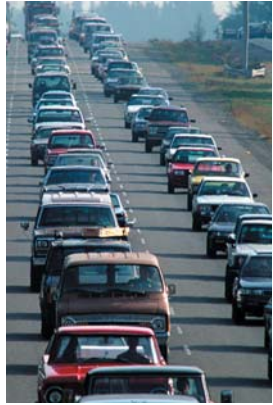
More and more petroleum retailers in Kansas are recognizing the benefits of offering E-10 Unleaded to their customers. When you pull up to the pump, look for the E-10 Unleaded label—and make the right choice for Kansas.





# Good for Kansas Good for America

Who says E-10 Unleaded with Ethanol is good for your car? Every automaker in the world, that's who.



Every major car company in the world approves the use of E-10 Unleaded under warranty. In fact, many go out of their way to recommend that you use E-10 Unleaded thanks to its clean-air

benefits and high-performance qualities.

Even Harley-Davidson recommends the use of E-10 Unleaded in their motorcycles! And dozens of small engine manufacturers—from Briggs & Stratton to Honda—approve its use as well.

Check your owner's manual and you'll discover that the people who make your engine say that E-10 Unleaded with Ethanol is a good choice for performance.

**We're pretty good at growing grain. The ethanol industry is pretty good at turning it into something that helps us all.**

Kansas produces more than 500 million bushels of corn and grain sorghum each year. The ethanol industry in Kansas turns more than 46 million bushels of it into high-octane, clean-burning fuel—over 122 million gallons per year.

That's a tremendous market for Kansas grain—a market with tremendous potential for growth.

Even if you're not directly involved in farming, chances are you benefit from a healthy farm economy. Filling up with E-10 Unleaded with Ethanol helps keep Kansas agriculture strong—and that's good for everyone who lives and works here.

Automakers approve E-10 Unleaded with Ethanol for their vehicles:

Audi	Infiniti	Nissan
Acura	Isuzu	Oldsmobile
BMW	Jaguar	Plymouth
Buick	Jeep	Pontiac
Cadillac	Kia	Porsche
Chevrolet	Land Rover	Rolls Royce
Chrysler	Lexus	Saab
Dodge	Lincoln	Saturn
Eagle	Mazda	Subaru
Ford	Mercedes-Benz	Suzuki
GMC		Toyota
Honda	Mercury	Volkswagen
Hyundai	Mitsubishi	Volvo



**Foreign oil puts America over the barrel.**

It's downright scary how much of America's energy future is influenced by people who don't even live here. One OPEC meeting in the Middle East is all it takes to send gas prices soaring here in the U.S.

Using E-10 Unleaded with Ethanol helps reduce our dependence on foreign oil—and gain more control over our future.

Just like agriculture, the domestic oil industry is an important contributor to the Kansas economy. E-10 Unleaded offers an opportunity for these two Kansas industries to partner in addressing the energy challenges facing America.

**High octane performance for your local economy.**

If the ethanol industry in Kansas went out of business tomorrow, there would be a lot of Kansans out of work—many in areas of the state where jobs are hard to come by.



Ethanol adds value to our agricultural products, increases job opportunities, and creates significant tax revenues at both the state and local levels. The more E-10 Unleaded we use, the more we help ourselves and our economy.

E-10 Unleaded with Ethanol also offers benefits at the pump—providing additional octane and clean-burning benefits at a value price.

So it doesn't matter if you live in Wichita or WaKeeney, Smith Center or Yates Center—the ethanol industry has already had a positive impact on your pocketbook. And with every new purchase of E-10 Unleaded with Ethanol, that impact grows.

**Here in Kansas, we don't worry much about air pollution. Let's keep it that way.**

Our clean air is a precious resource we help to preserve every time we choose E-10 Unleaded with Ethanol at the pump.

E-10 Unleaded with Ethanol burns cleaner than ordinary gas—and it reduces toxic emissions from your tailpipe. Thanks to E-10 Unleaded, the air is also cleaner in dozens of cities across the U.S.—from Denver to Chicago, from Las Vegas to Minneapolis.

Since ethanol is made from renewable resources such as corn and sorghum, we can have a constant supply year after year. Compare that to fossil fuels that are in limited supply and shrinking rapidly.



Let's get with it, Kansas!

